

A-Z OF TILING

Every week as part of our “Stay Positive, Back Stronger” campaign we will be providing you with our A-Z of Tiling Terms. Get in-depth description of many of the common tiling terms, plus some expert insight or top tips from our team.

Z

ZIRCON (ZIRCONIUM SILLICATE)

A vitreous ceramic whiteware.

BAL INSIGHT

Zirconium Silicate can be incorporated into a porcelain tile body and is mainly used as a whitening agent, but may also be used to improve other physical properties.